

## EXCERPTS

### ON MEDIA AND INFORMATION LITERACY (MIL)

Below are selected, cohesive, and accessible excerpts from essential UNESCO resources on Media and Information Literacy (MIL) with supporting references.

#### IMPORTANCE OF MIL FOR DEMOCRATIC PARTICIPATION AND INFORMED CITIZENSHIP

MIL is crucial in promoting informed and active citizenship. The critical thinking skills help individuals understand their rights and responsibilities in a democratic society. It also enables them to identify biases, propaganda, and misinformation in the media.

- MIL is a cornerstone for the development of democratic societies, as it promotes an informed public, capable of engaging in debates, participating in civic life, and making decisions based on accurate information.<sup>1</sup>
- MIL is crucial for enhancing the capacity of individuals to enjoy their rights to freedom of expression and access to information. It empowers citizens to participate fully in democratic processes and to become active participants in their communities.<sup>2</sup>
- MIL plays a crucial role in promoting democratic engagement and informed citizenship, equipping individuals with the skills necessary to participate actively in civic life.<sup>3</sup>
- By fostering media and information literacy, the citizens are empowered to critically analyze media content, understand misinformation, and engage effectively in democratic processes. This is essential for building informed and active societies.<sup>4</sup>

#### CRITICAL THINKING AND MEDIA LITERACY

Critical thinking lies at the core of Media and Information Literacy (MIL). It involves analyzing and evaluating the content, questioning the motives behind media messages, and understanding the broader context in which information is produced and distributed.

- MIL equips individuals with the ability to critically assess information sources, understand different perspectives, and make informed judgments. This is particularly important in the digital age, where information is abundant but not always reliable.<sup>5</sup>
- Critical thinking is the cornerstone of Media and Information Literacy. It enables individuals to understand the role of media and information in their lives, to identify biases, and to recognize the importance of diversity in media representation.<sup>6</sup>

<sup>1</sup> UNESCO. (2011). Media and Information Literacy Curriculum for Teachers.

<sup>2</sup> UNESCO. (2011). Media and Information Literacy Curriculum for Teachers.

<sup>3</sup> UNESCO. (2014). *Global Media and Information Literacy Assessment Framework: Country Readiness and Evidence*

<sup>4</sup> UNESCO. (2014). *Media and Information Literacy: A Policy Guide*

<sup>5</sup> UNESCO. (2017). *Media and Information Literacy: Reinforcing Human Rights, Countering Radicalization and Extremism*.

<sup>6</sup> UNESCO. (2017). *Media and Information Literacy: Reinforcing Human Rights, Countering Radicalization and Extremism*.

## MEDIA AND INFORMATION LITERACY, FAKE NEWS AND HATE SPEECH

MIL encompasses the skills and competencies needed to access, analyze, evaluate, and produce media in various forms. This literacy is essential for empowering individuals to navigate the complexities of information in the modern world particularly online. UNESCO's initiatives in Media and Information Literacy aim to create informed citizens who can critically assess information, recognize bias, resist propaganda, and foster a respectful and inclusive dialogue in society. By addressing the challenges of fake news and hate speech, UNESCO seeks to contribute to a more informed, responsible, and harmonious world.

- In the fight against fake news, MIL enables people to identify misleading or false information, understand the motives behind it, and avoid becoming unwitting participants in its dissemination.<sup>7</sup>
- MIL empowers individuals to recognize hate speech and to understand the harm it causes. It also promotes the development of counter-narratives that can effectively challenge and reduce the impact of hate speech in society.<sup>8</sup>

## UNESCO'S GLOBAL INITIATIVE

UNESCO has developed a comprehensive framework for MIL that guides countries in creating policies and strategies tailored to their specific contexts. This framework supports the measurement and enhancement of MIL competencies among populations.

- The Global Media and Information Literacy Assessment Framework provides countries with tools to assess their MIL readiness and to implement policies that promote MIL education. These efforts are crucial for building media-literate societies.<sup>9</sup>
- UNESCO's Media and Information Literacy initiatives aim to equip individuals with the skills necessary to critically engage with media and information in a globalized world. This includes the development of international frameworks and policies that guide the implementation of MIL at the national level.<sup>10</sup>

## ADVOCACY FOR MIL

The inclusion of MIL in curricula is vital for preparing students to thrive in a world rich in media and information. Teachers play a crucial role in this process, and thus, UNESCO provides resources and training to help educators effectively teach MIL.<sup>11</sup>

- UNESCO advocates for the integration of Media and Information Literacy into educational systems worldwide. This includes the development of comprehensive curricula, teacher training programs, and the creation of resources that support MIL education.<sup>12</sup>
- Integrating Media and Information Literacy into education is a powerful tool against the spread of fake news and hate speech. It helps students develop the skills needed to critically engage with media content, recognize bias, and respond to misinformation and harmful speech in a constructive manner.<sup>13</sup>

<sup>7</sup> UNESCO. (2018). Journalism, 'Fake News' and Disinformation: A Handbook for Journalism Education and Training.

<sup>8</sup> UNESCO. (2015). Countering Online Hate Speech.

<sup>9</sup> UNESCO. (2013). Media and Information Literacy Policy and Strategy Guidelines.

<sup>10</sup> UNESCO. (2013). Media and Information Literacy Policy and Strategy Guidelines.

<sup>11</sup> UNESCO. (2014). UNESCO's Media and Information Literacy: A Policy-Guide.

<sup>12</sup> UNESCO. (2013). Media and Information Literacy: Curriculum for Teachers.

<sup>13</sup> UNESCO. (2014). UNESCO's Media and Information Literacy Initiative.

## MIL IN EDUCATION SYSTEM

UNESCO emphasizes the need to integrate MIL into educational systems worldwide, from primary to higher education. This integration helps students develop essential skills for lifelong learning and active participation in society.

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- Integrating Media and Information Literacy into education is a powerful tool against the spread of fake news and hate speech. It helps students develop the skills needed to critically engage with media content, recognize bias, and respond to misinformation and harmful speech in a constructive manner.<sup>16</sup>
- Education systems must prioritize MIL to ensure that the next generation is equipped to navigate the complex media environment, making informed choices and contributing to a more tolerant and inclusive society.<sup>17</sup>

**These excerpts provide a clear and organized overview of Media and Information Literacy (MIL), emphasizing its importance in society and its role in building critical thinking skills. They reflect UNESCO's dedication to advancing MIL as an essential competency for active, informed citizenship, highlighting its impact on democratic engagement and empowerment through education and policy development.**

<sup>14</sup> UNESCO. (2011). Media and Information Literacy Curriculum for Teachers.

<sup>15</sup> UNESCO. (2011). Media and Information Literacy Curriculum for Teachers.

<sup>16</sup> UNESCO. (2017). Media and Information Literacy: Reinforcing Human Rights, Countering Radicalization and Extremism.

<sup>17</sup> UNESCO. (2017). Media and Information Literacy: Reinforcing Human Rights, Countering Radicalization and Extremism.